

**Pure**  
Toners And Developers Limited

Sharpness  
and Definition  
in every Print



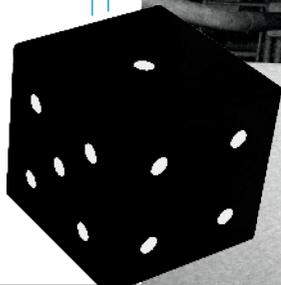


# Pure Solutions in black and white

Life may not always provide black and white solutions, but at Pure Toners the solution is always in perfect black and white; at all times.

Pure Toners & Developers Ltd. develops, manufactures and offers high quality toners. The products are marketed under the brand names of “Black Den”, “Master Magic” and “Digi Black”. Each product is manufactured under stringent quality requirements to suit global customer demands to make toners equivalent to OEM standards.

Today the company is a reflection of planned and steady innovation. Each phase of growth has been achieved by creating the right mix of market knowledge and past experience.



## Brief History & Milestones

- **2002 JANUARY:**  
Installed 1st production line with capacity of 300mt per annum and started commercial production of toner.
- **2004 JUNE:**  
Acquired additional land for expansion.  
**NOVEMBER:**  
Installed 2nd production line with capacity of 300mt per annum, making total installed capacity @ 600mt per annum
- **2009 SEPTEMBER:**  
Installed 3rd production line with capacity of 300mt per annum, making total installed capacity @ 900mt per annum.
- **2010** Initiated business in newer geographies in South East Asia & West Asia.
- **2011 AUGUST:**  
Purchased new land - Kashipura site for expansion.
- **2012 JUNE:**  
Installed 4th production line with capacity of 300mt per annum, making total installed capacity @ 1200mt per annum.
- **2014 APRIL:**  
Installed 5th line at the Kashipura site with capacity to produce 300mt per annum, making total Installed capacity @ 1500mt per annum.  
*Awarded by Government of Gujarat for entrepreneurial excellence of best MSME in the category "Innovation in technology process development"*
- **2015 JUNE:**  
*Awarded by Government of Gujarat for entrepreneurial excellence of best MSME in the category "Innovation in technology for new product/process development"*  
**JULY:**  
Installed 6th line at the Kashipura site with capacity to produce 300mt per annum, making total Installed capacity @ 1800mt per annum.
- **2016 JUNE:**  
Installed 7th line at the Kashipura site with capacity to produce 300MT per annum, making total installed capacity @ 2100MT per annum.  
**SEPTEMBER:**  
Installed 8th line at the kashipura site with capacity to produce 300MT per annum, making total installed capacity @ 2400MT per annum.
- **2017 FEBRUARY:**  
Installed 9th line at the kashipura site with capacity to produce 300MT per annum, making total installed capacity @ 2700MT per annum.



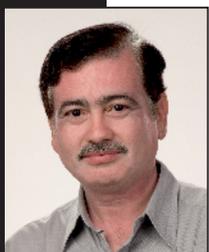
# Black is beautiful

Pure toners was established in the year 2000 by a trio of first generation entrepreneurs. They recognized a need, developed a product and created a market and today the company is one of the largest producers of toners for photocopiers and multi function printers, in India.

In January 2002 the first production line was installed with a capacity of 300 mt per annum. The success of the initial years motivated the acquisition of additional site for expansion. Currently the company has a total installed capacity of 2700 mt per annum and growing. The Brand "Pure Toners" is an established name in both national and international markets.



**Govind Patel** : We will continue to deliver cutting edge products for future



**Umesh Desai** : Our endeavour is to bring the best of technology and deliver it as a solution to our customers



**Asit Choksi** : Our effort is to de-bottleneck every aspect of our business and add value for our loyal customers. As a supplier of choice; we strive to better the customer experience almost on a daily basis.

The synergy amongst the partners provides the momentum for the company to surge ahead at an optimum pace.



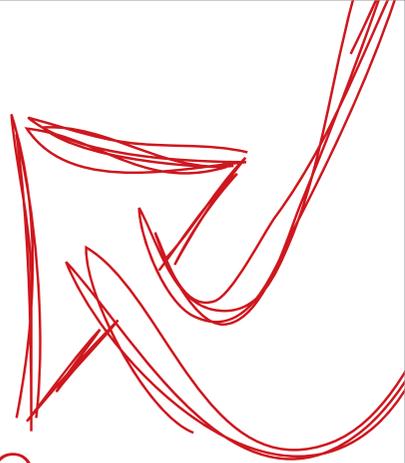
# Big performance to fit your needs and budget

At Pure Toners, the toner is manufactured to the highest quality and level of precision. This toner is ideal for getting the best print quality.

The company has technical knowhow from Japan which ensures 100% defect free production and consistent quality. Each batch of toners goes through stringent quality tests to ensure supreme performance and sharp output. Nine manufacturing lines and a combined capacity of 2700 mts per annum ensure a steady supply of products and facilitate quick response to market demands.

The company supplies compatible toners for Canon, HP, Samsung, Ricoh, Toshiba, Xerox, Konika Minolta, Brother, Panasonic, Sharp and Kyocera copiers and printers thereby confirming its position as a premium supplier of compatible Toners having an entire range.

*NOTE: All trademarks, registered trademarks and Brand Names are property of their respective owners, and are not related to supplier(s) and are used for Reference Purpose only.*

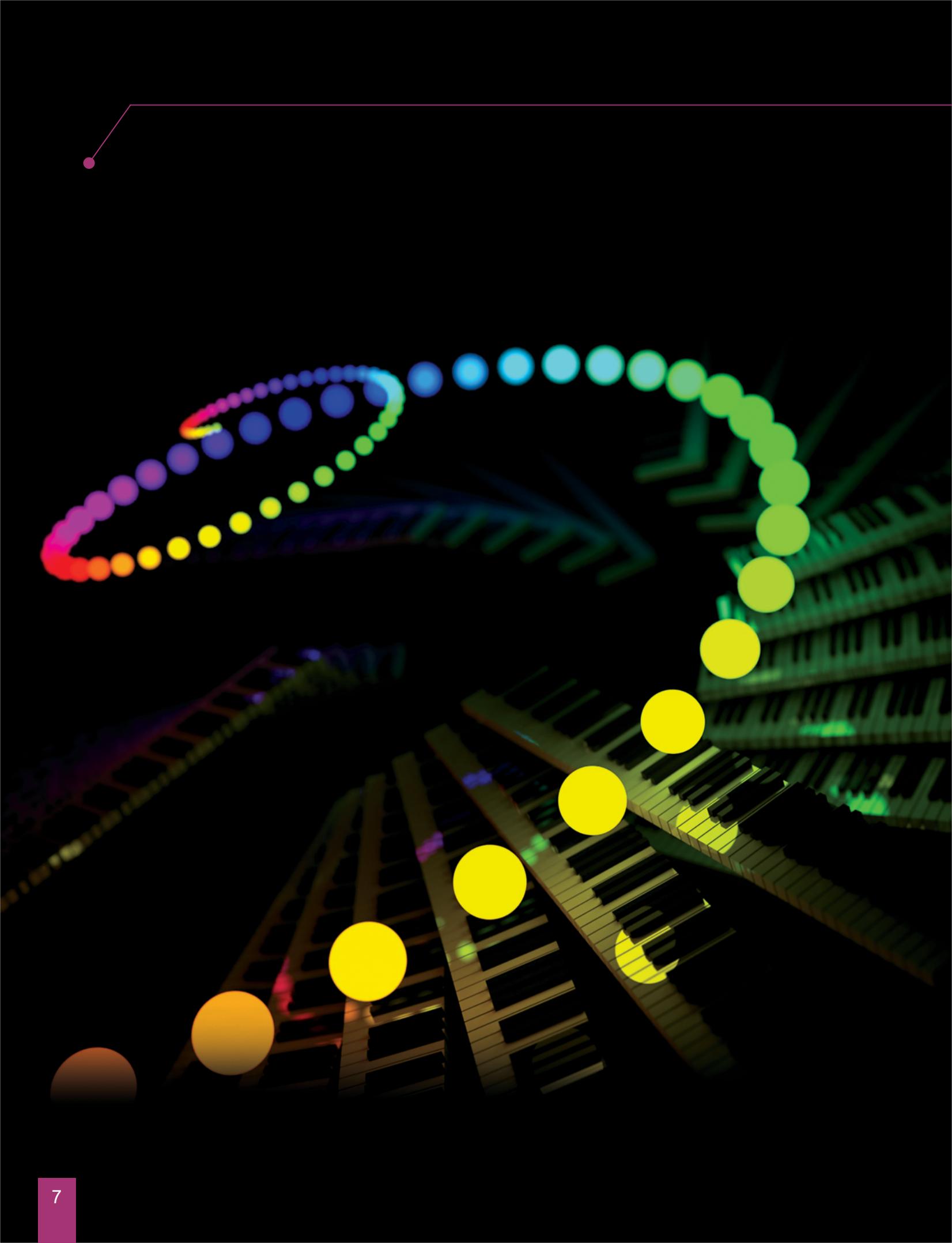


# Quality assurance is a routine

Pure Toners products combine high-definition to print with exacting accuracy; stringent quality control ensures that graphics are breathtaking, and text is sharp and crisp. A stringent production process assures optimum size, particle distribution that improves dots per inch resolution. It ensures printing all types of business communication easy and efficient: manuals, catalogs, proposals, floor plans, and all types of presentation materials. It is possible to print everything on demand (when you need it), in-house and at an affordable cost.

Consistency in quality by providing uniform copies, lot after lot over a long period of time, makes PURE TONERS a trusted and dependable brand.







## Adding colour to the future...

With a steady growth in capacity and market share backed by quality consistency and client appreciation, Pure Toner is looking ahead with confidence. The company has been awarded by the Government of Gujarat for entrepreneurial excellence of best MSME in the category “Innovation in technology for new product /process development” for two years in a row.

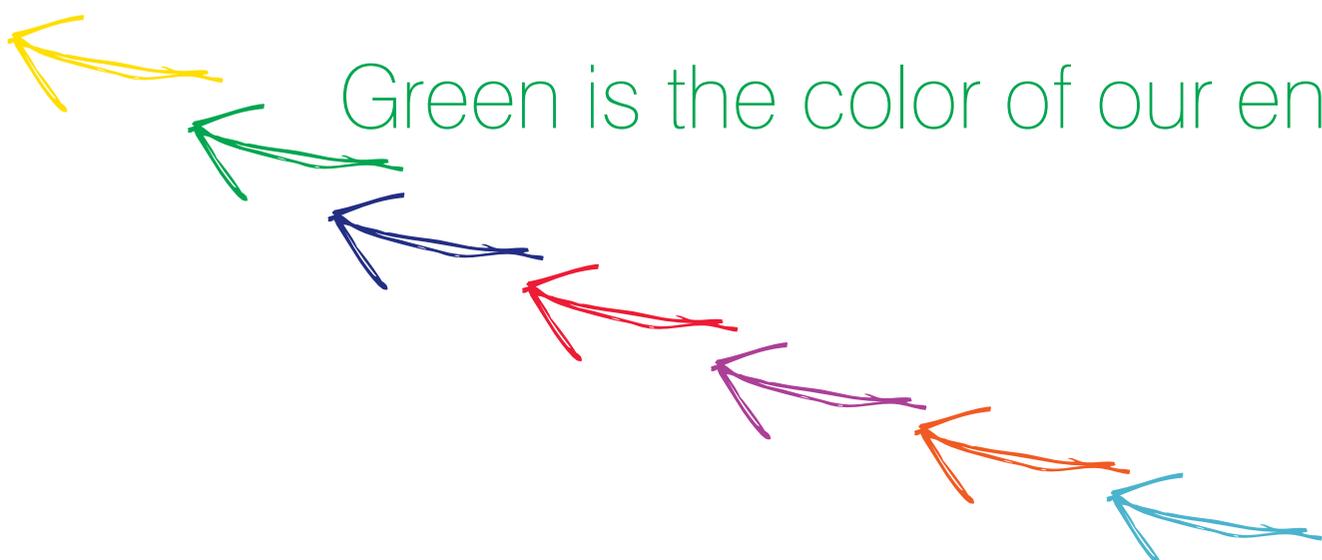
PTDL has a blue print of ambitious plans chalked out for the coming months. Increasing manufacturing capacity to supply to new markets is top priority. To create a supporting infrastructure; the company aims to setup offices in major state capitals to effectively service its customers.

Plans are also afoot to venture into colour toners. New product development is an ongoing process to add to the existing range and to also widen the verticals.

In their endeavour to be environmentally responsible, the company has recently placed an order for 2.1 mw wind turbine generator at a cost of Rs.13.25 crores.

Pure Toner will continue to travel on the path that allows for betterment and progress.

Green is the color of our energy





## Market Presence

Powerful printing technology, delivering the performance you want and the solutions you need

As a ISO 9001:2008 certified company; Pure Toners & Developers Ltd. has spread its wings beyond the shores of India. Exports to customers in Singapore, Middle East Asia, South Africa, Bangladesh, Indonesia, Vietnam, Srilanka, Turkey, Egypt and Iran have helped in establishing a firm base overseas. An international exposure has also helped in confidence building of the company's professional personnel and brand building of the products.

## Our Products



## *Pure Toners & Developers Ltd.*

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